## **Press Release**



For Release: May 9, 2012

Caterpillar and Hawthorne Power Systems Host Electric Power Consultants and Customers for Educational Seminars and the 4MW C175-20 Diesel Generator Set Introduction

PEORIA, IL –Design engineers and customers got their first look at the new 4MW <u>Cat C175-20</u> <u>high speed diesel generator set</u> during a special event, held April 22-26, 2012, in Lafayette and Indianapolis, Ind.

The main event kicked off on Tuesday, April 23, with a presentation by Tom Eberlin, General Manager of Caterpillar Electric Power Americas. His discussion began with the history and growth of the Caterpillar Electric Power Division. He continued with information on the innovative electric power products and services offered today. The day progressed with a series of seminars, giving guests the opportunity to earn Continuing Education Units (CEUs) within their field of specialization.

The previous evening, over 400 Caterpillar customers attended a VIP event hosted by Electric Power, Cat Finance, Cat Insurance and more than 40 Cat dealers. Entertainment included a "mock" pit crew experience where "technicians" went head-to-head in a series of competitions.

On Wednesday, William J. Rohner, Caterpillar vice president with responsibility for electric power, greeted the audience and spoke about the future of electric power as it relates to the ever-increasing demand for power worldwide.

During the event, groups were split between seminar sessions and a tour of the Lafayette Large Engine Center. Also on display was a product fair showcasing Caterpillar's newest technologies and an endurance site where the C175-16, Tier 4 Interim 3MW diesel generator set was in operation obtaining its final validation hours prior to its formal release.

The event concluded with a press event, where the power generation's leading industry editors and journalists toured the Lafayette facility and met with Caterpillar engineers and consultants.

Thus far, feedback from the event has been very positive. Eberlin said, "It is important to invest time with our consultants and customers. It is their input that helps drive future product design and engineer better solutions to meet their needs."

Caterpillar is a leader in the power generation marketplace with power systems engineered to deliver unmatched durability, reliability and value. The company offers worldwide product support, with parts and service available globally through the Cat authorized service and dealer network. In addition, dealer service technicians are trained to service every aspect of Cat equipment.

For more information, visit <a href="www.catelectricpowerinfo.com/pr">www.catelectricpowerinfo.com/pr</a> or e-mail <a href="cat power@cat.com">cat power@cat.com</a>.

To interact with other power generation professionals in our online community, register at <a href="www.catelectricpowerinfo.com/connect">www.catelectricpowerinfo.com/connect</a>.

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## **About Caterpillar**

For more than 85 years, Caterpillar Inc. has been making sustainable progress possible and driving positive change on every continent. With 2011 sales and revenues of \$60.1 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. The company also is a leading services provider through Caterpillar Financial Services, Caterpillar Remanufacturing Services, Caterpillar Logistics Services and Progress Rail Services.

More information is available at www.caterpillar.com.

## **About Hawthorne Power Systems**

Hawthorne Power Systems, an authorized Caterpillar dealer, provides sales, rentals and services the power generation, marine, trucking and other engine-related markets. It has outstanding skills in building, rebuilding and packaging engines and power systems of all sizes, ranging from truck engines and turn-key generator plants to cogeneration and standby power. Located in San Diego (Kearny Mesa), California, this division also has branches in Hawaii and Guam. For more on Hawthorne visit <a href="https://www.power.hawthornecat.com">www.power.hawthornecat.com</a>

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Cat® C175-20 Diesel Generator Set